## Internet Display Ads: Commenced on April 8th, 2019

Ads Copy	Creative
Over 1,000 German-American event Join Us!	Breakdancing at Washington Monument
The U.S. and Germany: a classic combination Join Us!	Classic BMW racing car
Celebrating German-American Friendship Join Us!	Two hot air balloons
The U.S. and Germany: united in STEM innovation Learn More	Workers & solar panels
692,000 U.S. jobs. 5,300 German companies. Learn More	High-tech job—tablet & machine
Experience Germany in the U.S.  Join the celebration!	Boy eating pretzel

## Landing pages disclosure:



We hope you will join the celebration and help us tell the stories at the core of German-American friendship.



This material is being distributed by APCO Worldwide LLC on behalf of the Goethe-Institut. Additional information is on file with the U.S. Department of Justice in Washington, D.C.

FUNDED BY

IMPLÉMENTED BY

SUPPORTED BY



Federal Foreign Office





